



With Intel you won't
follow the market - you will lead!

Intel, the world's largest manufacturer of microprocessors, is also a leading manufacturer of computer, networking and communications products and a provider of infrastructure to and services for the worldwide Internet economy. Additional information about Intel is available at www.intel.com.

The Digital Enterprise Group (DEG) delivers innovative computing and communications platforms for companies large and small around the world. Platforms include product ingredients such as industry-leading processors, technologies, chipsets, networking components and software as well as motherboards. Working with a large community including hardware and software developers as well as government entities, DEG delivers innovative technology platforms and helps drive industry standards efforts that enable businesses to reduce costs and support growth opportunities. Whether the enterprise is publicly traded, privately owned, government or education, when Intel® platforms and products are built in, success is built in.

DEG is also closely aligned with Intel's Sales & Marketing Group (SMG). SMG provides world-class support at the OEM, developer and end-user levels. In addition, the group is involved in Internet and e-Commerce strategies, as well as the execution of worldwide Intel® architecture branded product strategies. Intel's expanding breadth of products and recent acquisitions are providing vast opportunities in Sales and Marketing now and in the future for both the technical and business-oriented.

Server Marketing Intern

Location: Munich, Germany#557083

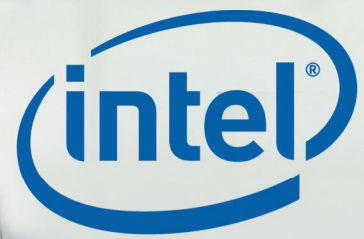
In this position, you will be helping to drive aspects of marketing Intel® Server processors and other Intel products integrated in server platforms. This includes messaging and proactive communication, in key server market segments. You will be working closely with the U.S. and Europe, Middle East and Africa (EMEA) marketing organizations, OEM account teams, EMEA country teams and sales organizations to be involved directly and/or indirectly in project management, such as enabling marketing programs and supporting decision-making with data consolidation. This internship might be combined with a Diploma and/or a Master thesis if a good fit can be found.

You must be a student currently pursuing a course in a related discipline (a 12-month internship is preferred). Additional qualifications include:

- Software application skills including advanced skills in Microsoft* Office* (Excel*, PowerPoint*, Outlook*, and Access*)
- Knowledge of the marketing mix
- Good project management skills
- Proficiency in written and spoken English

Interested? Then please apply online through www.intel.com/jobs

Intel GmbH | Mary Catsicopoulos | Dornacher Straße 1 | 85622 Feldkirchen |



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Marketing Internship

Location: Munich, Germany/#562549

In this placement, you will be responsible for data analysis for the division as well as recommendations across EMEA to maximize the division returns. This will provide a solid grounding for a career in marketing or communications within a company renowned for marketing innovations. Your responsibilities will include but not be limited to:

- Analyzing the division's market data and trends.
- Implement recommendations to increase market share for the division and take actions accordingly
- Observe market possibilities and implement strategies
- Supporting demand creation activities for the different product lines
- Acting as an interface between the division and the final customer
- Managing budget with Division and Field

You must be a student currently studying for a Business or Marketing or an equivalent degree. A MBA degree will be a plus. Additional qualifications include:

- Excellent knowledge of Microsoft* Office* programs, especially Excel*
- Excellent customer orientation
- Good understanding of the marketing mix and marketing planning
- Excellent analytical problem solving and risk taking skills.
- Good communications skills and problem solving abilities
- Ability to work well in an international team environment

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