UCD Practice in Chinese IT Enterprises

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Abstract
This talk will describe a survey on UCD practice in Chinese industry especially in IT enterprises. It will focus on the following areas:

- Current situation of UCD groups
- Usability training for employees and practitioners
- User participation
- Improvement on UCD
- Integration of UCD with existing processes
- Use of UCD methods
- Process usability maturity
- How do practitioners see their jobs and the field

At the end the challenges and future trends for furthering UCD practice in China are discussed.